



**Geelong Quality Council**  
*in conjunction with the*  
**Geelong Manufacturing Council**  
invite you to a Breakfast Seminar



## Driving Higher Performance

Wednesday 27 July 2011

7:45 am – 9:30 am (Registration and Buffet from 7:30 am)  
Dromoland House, 258 Pakington St, West Geelong.  
Some parking available at side and rear of venue.

### **PRESENTATION 1: GHA IMPROVEMENT PLATFORM**

- Jason Maher, Quality Improvement Manager, Godfrey Hirst Australia Pty Ltd, will describe the Improvement Platform and how it is a fundamental driver of process and product quality improvement at Godfrey Hirst.
- Aspects of the platform to be covered in detail include; leader standard work, tool box meetings, product lines and improvement events.
- It will also be described how these initiatives are supported by staff coaching and direction.

### **PRESENTATION 2: QUALITY DATA COLLECTION SYSTEM**

- Jamie Baensch, General Manager, and Gerhard Suessmeier, Quality Manager, of Air Radiators Pty Ltd, will present a case study of the implementation of Air Radiators quality data collection system.
- The quality data collection system is a low cost networked database tool that captures quality and rework data on the shop floor by the operators and presents the data in a series of simple charts that enable the shop floor to identify process improvement opportunities.
- The software has been developed to make data collection easy in a SME manufacturing business environment.

### **WHO SHOULD ATTEND...**

- Anyone looking for first hand practical ways to drive higher performance in process and product quality on the production floor.

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### **RSVP by Friday 22 July 2011**

- Register on line: [WWW.GQC.ORG.AU/ForumRego.htm](http://WWW.GQC.ORG.AU/ForumRego.htm)
  - Cost: \$30 (inc GST) includes buffet selection followed by cooked full breakfast.
  - Further details available from: Flavio Giurco (03) 5245 1249
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# BACKGROUND INFORMATION

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## Geelong Quality Council

### Purpose

The Geelong Quality Council Inc. (GQC) is a not for profit organisation which aims to advance a quality culture which will enable Geelong and Region to be universally competitive so individuals and organisations in the Community prosper.

It will carry this out by providing opportunities for:

- (a) Enterprises to adopt quality management principles.
- (b) Enterprises to become involved in quality activities.
- (c) Networking, sharing knowledge and experiences.
- (d) Student education in quality principles and tools.

### Seminars

Seminars are conducted periodically and are open to the public. The typical format includes a formal session in which a speaker presents a case study or explains a topic and shares their experiences with participants. This is followed by an informal question and answer session and some light refreshments that provides participants with the opportunity to network with others who are interested in the topic. Details are available on our web site [www.gqc.org.au](http://www.gqc.org.au)

### Committee

Our committee meets on the second Wednesday of the month from 8am-9am at the offices of the Geelong Manufacturing Council, 82 Brougham Street at corner of Yarra Street, Geelong, to plan the activities of the Geelong Quality Council. Meeting dates are on our web site. We welcome new members to our committee.

**Contact:** Flavio Giurco, telephone 03 5245 1249, email: [Flavio.Giurco@alcoa.com.au](mailto:Flavio.Giurco@alcoa.com.au)

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## Geelong Manufacturing Council

### Background

The Geelong Manufacturing Council was established by the Australian Industry Group and Geelong Development Board to assist and promote Geelong's manufacturing industry.

The Council is made up of leaders from manufacturing, education and key infrastructure providers and is funded by industry. The Council lobbies on behalf of industry and undertakes a number of strategic programs to assist regional industry and provides a forum to discuss and respond to manufacturing issues.

A major focus has been sustainability including reducing waste, improving productivity, promoting best practice and improving industrial synergies across the regions' industry.

### Our Vision

To position Geelong as an internationally competitive manufacturing centre in the 21 st century. We will achieve this through facilitation and support for manufacturing by:

- Developing and sharing sustainable best practice
- Encouraging the growth of technologically advanced manufacturing
- promoting a favourable operating environment for manufacturing in Geelong

### Our Mission

To have a positive impact on the sustainability of our local manufacturing industry, ensuring that companies and investors are confident in the future of manufacturing in the region. That in turn will build a vibrant, successful and prosperous community.

### Key themes & Directions

1. Positioning, Networking and Lobbying for Manufacturing
2. Encouraging operational Excellence
3. Building Industrial Synergies
4. Developing Skills
5. Growing Advanced Technology

**Contact:** David Peart, telephone 03 5223 2999, email: [gmc@tpg.com.au](mailto:gmc@tpg.com.au)