



Geelong Quality Council
in conjunction with the
Geelong Manufacturing Council
invite you to a Breakfast Seminar



The Role of Leadership in Lean Transformations

Wednesday 24th March 2010

7:30 am – 9:00 am (Registration and Buffet from 7:15 am)
Dromoland House, 258 Pakington St, West Geelong.
Some parking available at side and rear of venue.

Presentations from:

CASE STUDY 1



Peter Veal, from Corporate Partners, has extensive experience in implementing LEAN across a wide range of organisations.

Peter is an experienced professional engineer and offers practical, proven solutions to operations and line management. He has worked as a supplier to Toyota and has been applying LEAN since the 1980's.

Peter will detail successful LEAN transformation by using a number of case studies to illustrate the power of LEAN.

CASE STUDY 2



Jamie Baensch, from Marand Precision Engineering, gives us an insight to his experience in implementing quality system improvements and Lean systems in the workplace. He will also discuss the difficulties in creating a culture change to support these initiatives.

Marand is a leading Australian design and manufacturing company producing special purpose equipment, tooling and machinery to support the Automotive, Aerospace, Defence, Rail and Renewable Energy industries.

Who should attend...

- *Anyone looking for ways to change their culture to a Lean organisation.*



An Australian Government Initiative



Register by Friday 19-Mar-10

- Register on line: WWW.GQC.ORG.AU/ForumRego.htm
- Free Event due to funding from Enterprise Connect.

Further details available from: Flavio Giurco (03) 5245 1249

BACKGROUND INFORMATION

Geelong Quality Council

Purpose

The Geelong Quality Council Inc. (GQC) is a not for profit organisation which aims to advance a quality culture which will enable Geelong and Region to be universally competitive so individuals and organisations in the Community prosper.

It will carry this out by providing opportunities for:

- (a) Enterprises to adopt quality management principles.
- (b) Enterprises to become involved in quality activities.
- (c) Networking, sharing knowledge and experiences.
- (d) Student education in quality principles and tools.

Seminars

Seminars are conducted periodically and are open to the public. The typical format includes a formal session in which a speaker presents a case study or explains a topic and shares their experiences with participants. This is followed by an informal question and answer session and some light refreshments that provides participants with the opportunity to network with others who are interested in the topic. Details are available on our web site www.gqc.org.au

Committee

Our committee meets on the second Wednesday of the month from 8am-9am at the offices of the Geelong Manufacturing Council, 82 Brougham Street at corner of Yarra Street, Geelong, to plan the activities of the Geelong Quality Council. Meeting dates are on our web site. We welcome new members to our committee.

Contact: Flavio Giurco, telephone 03 5245 1249, email: Flavio.Giurco@alcoa.com.au

Geelong Manufacturing Council

Background

The Geelong Manufacturing Council was established by the Australian Industry Group and Geelong Development Board to assist and promote Geelong's manufacturing industry.

The Council is made up of leaders from manufacturing, education and key infrastructure providers and is funded by industry. The Council lobbies on behalf of industry and undertakes a number of strategic programs to assist regional industry and provides a forum to discuss and respond to manufacturing issues.

A major focus has been sustainability including reducing waste, improving productivity, promoting best practice and improving industrial synergies across the regions' industry.

Our Vision

To position Geelong as an internationally competitive manufacturing centre in the 21 st century. We will achieve this through facilitation and support for manufacturing by:

- Developing and sharing sustainable best practice
- Encouraging the growth of technologically advanced manufacturing
- promoting a favourable operating environment for manufacturing in Geelong

Our Mission

To have a positive impact on the sustainability of our local manufacturing industry, ensuring that companies and investors are confident in the future of manufacturing in the region. That in turn will build a vibrant, successful and prosperous community.

Key themes & Directions

1. Positioning, Networking and Lobbying for Manufacturing
2. Encouraging operational Excellence
3. Building Industrial Synergies
4. Developing Skills
5. Growing Advanced Technology

Contact: David Peart, telephone 03 5223 2999, email: gmc@tpg.com.au