

Reducing Costs by Improving Quality

Presented by the Geelong Quality Council and supported by the Geelong Manufacturing Council.



- **What are you doing to survive the current financial crisis?**
- **How well do you understand your customer's needs?**
- **Is poor quality costing your business?**
- **Is waste eating away at your profits?**
- **Are your suppliers causing you grief?**

Then this inspirational seminar will get you thinking about what you can do to improve.

Cost Of Quality - Breakfast Seminar

Wednesday 13th May 2009



This seminar will focus on:

- Reflecting on Quality and how it impacts your business.
- Quality as a cost to business and the hidden waste.
- Managing Supplier Quality
- The linkages from the supplier through to your process operations through to the customer

Presenters.....

- **David Meulengraaf**, Technical & Quality Manager, Alcoa Australia Rolled Products, has extensive experience in working to improve quality for customers whilst reducing costs in a internationally competitive market.
- **Richard Hamilton**, Operations Manager, Air Radiators, is a "Lean" specialist who has worked in a variety of industries to eliminate waste and improve efficiency.
- **Kellie Spark**, Materials Manager, Air Radiators, has comprehensive expertise in working with suppliers to manage quality to the mutual benefit of the customer and the supplier.

Who should attend...

- Anyone looking for strategy to reduce costs, improve quality and improve business performance.

REGISTRATION

- Time: 7:30 am – 9:00 am (Registration and Buffet from 7:15 am)
- Venue: Dromoland House, 258 Pakington St, West Geelong.
Some parking available at side and rear of venue.
- Cost: \$30 (inc GST) includes buffet selection followed by fully cooked breakfast.
- **RSVP by Friday 8th May 2009**
- Register on line: WWW.GQC.ORG.AU/ForumRego.htm
- Further details available from: Flavio Giurco (03) 5245 1249 or David Peart (0417 368 351)

BACKGROUND INFORMATION

Geelong Quality Council

Purpose

The Geelong Quality Council Inc. (GQC) is a not for profit organisation which aims to advance a quality culture which will enable Geelong and Region to be universally competitive so individuals and organisations in the Community prosper.

It will carry this out by providing opportunities for:

- (a) Enterprises to adopt quality management principles.
- (b) Enterprises to become involved in quality activities.
- (c) Networking, sharing knowledge and experiences.
- (d) Student education in quality principles and tools.

Seminars

Seminars are conducted periodically and are open to the public. The typical format includes a formal session in which a speaker presents a case study or explains a topic and shares their experiences with participants. This is followed by an informal question and answer session and some light refreshments that provides participants with the opportunity to network with others who are interested in the topic. Details are available on our web site www.gqc.org.au

Committee

Our committee meets on the second Friday of the month from 8am-9am at the offices of the Geelong Manufacturing Council to plan the activities of the Geelong Quality Council. Meeting dates are on our web site. We welcome new members to our committee.

Contact: Flavio Giurco, telephone 03 5245 1249, email: Flavio.Giurco@alcoa.com.au

Geelong Manufacturing Council

Background

The Geelong Manufacturing Council was established by the Australian Industry Group and Geelong Development Board to assist and promote Geelong's manufacturing industry.

The Council is made up of leaders from manufacturing, education and key infrastructure providers and is funded by industry. The Council lobbies on behalf of industry and undertakes a number of strategic programs to assist regional industry and provides a forum to discuss and respond to manufacturing issues.

A major focus has been sustainability including reducing waste, improving productivity, promoting best practice and improving industrial synergies across the regions' industry.

Our Vision

To position Geelong as an internationally competitive manufacturing centre in the 21 st century. We will achieve this through facilitation and support for manufacturing by:

- Developing and sharing sustainable best practice
- Encouraging the growth of technologically advanced manufacturing
- promoting a favourable operating environment for manufacturing in Geelong

Our Mission

To have a positive impact on the sustainability of our local manufacturing industry, ensuring that companies and investors are confident in the future of manufacturing in the region. That in turn will build a vibrant, successful and prosperous community.

Key themes & Directions

1. Positioning, Networking and Lobbying for Manufacturing
2. Encouraging operational Excellence
3. Building Industrial Synergies
4. Developing Skills
5. Growing Advanced Technology

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